

# 2019-2020 District Goals



**District:** District 322 B1  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

Encourage Club officers to attend Multiple PST Schooling.

To hold club PSTs Training on 9th June 2019.

Mid-Term Training Program for Club Officers will be organised on 23rd January 2020.

To hold 3 Leadership Seminars with eminent personalities during the year (One each in first 3 quarters)

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

To hold Cabinet Training & Preparatory Cabinet Meeting on 18th and 19th May 2019.

To Hold Zone Chairperson's Training Program in the month of August 2019

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 100 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

|              | FY New Members |
|--------------|----------------|
| 1st Quartter | 200            |
| 2nd Quartter | 150            |
| 3rd Quartter | 130            |
| 4th Quartter | 80             |

By the end offi the 4th quartier, the distiricti will add a tiotial offi 560 new members.

### Action Itiems:

My districctt will inductt new Lions under 40 years old.

My districctt will convertt Leos tto Lions

My districctt will organize att lea~~at~~ membership growtht eventt(s).

All clubs in my districctt will sett individual membership goals

My districctt will use and promotte membership resources tto achieve our g~~oal~~. Justt Ask Guide, Club Membership

Chair Guide witht inductton ideas, Community Needs Assessmentt and Membership Developmentt Grantt

## NEW CLUB DEVELOPMENT

|              | New Clubs | Chartter Members |
|--------------|-----------|------------------|
| 1st Quartter | 4         | 85               |
| 2nd Quartter | 3         | 70               |
| 3rd Quartter | 4         | 90               |
| 4th Quartter | 3         | 60               |

By the end offi the 4th quartier, the distiricti will stiarti 14 new clubs.

Witht a minimum offi 305 chartier members.

### Action Itiems:

My districctt will ensure all Guiding Lions are certtffed and assigned tto new clubs

My districctt will hostt a New Club Developmentt Workshop

My districctt will organiz~~e~~ Leo Club(s).

My districctt will use and promotte membership resources tto achieve our g~~oal~~. Membership Developmentt Grantt, New Club Developmentt Guide and Justt Ask Guide).

## MEMBER RETENTION

|              | Drops |
|--------------|-------|
| 1st Quartter | 50    |
| 2nd Quartter | 50    |
| 3rd Quartter | 50    |
| 4th Quartter | 150   |

**By the end off tih 4th quartier, the distiricti's membership drops will noti exceed 300 members.**

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

## NET GROWTH GOAL

|                |   |                     |   |                    |   |                 |
|----------------|---|---------------------|---|--------------------|---|-----------------|
| 560            | + | 305                 | - | 300                | = | 565             |
| FY New Members | + | FY Chartter Members | - | FY Rettentton Goal | = | NET GROWTH GOAL |

## SERVICE: PEOPLE SERVED

**In tih 2019-2020 ffiscal year, my distiricti will serve 1000000 people.**

### Action Itiems:

Off tte tttotal number off people served in my distirict, 200000 people will be youthh (under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannery Club and Community Needs Assessment (Developing Local Parttnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogether tto collaboratte on ttheir service projectts tto maximize tthe impactt in ttheir community

## SERVICE ACTIVITIES

**In tih 2019-2020 ffiscal year, my distiricti will completie 20 service activities.**

### Action Itiems:

I will educatte clubs in my distirictt aboutt our global causes

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 10% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### Action Items:

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$100,000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise \$100,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 4 Model Club commitments for Campaign 100: LCIF Empowering service.

## ADVOCATE

**In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding